The annual Connected Health Symposium convenes thought leaders in an effort to grow the rapidly-expanding connected health marketplace. The Symposium is a change-agent conference that promotes innovative thinking and the application of personal consumer health technologies to support new models of care delivery. With a focus on trends at the intersection of technology and new models of health care delivery, the Symposium convenes thought leaders in an effort to grow the rapidly-expanding connected health marketplace. Our audience is a high-profile gathering of innovators, researchers, industry representatives and policymakers who gather for knowledge-sharing across the connected health landscape. Over 100 speakers and more than 1,000 attendees come together to define the future of care delivery and impact the day-to-day lives of patients.

**SYMPOSIUM 2014 ATTENDEE DEMOGRAPHICS & PROFILE**

Our 11th Annual Symposium was held October 23 and 24, 2014, at the Seaport Hotel and World Trade Center in Boston. Our theme for 2014 was “Connected Health in Practice: Engaging Patients and Providers Outside of Traditional Care Settings.” Agenda emphasized real world examples of how connected health is having an impact on improved patient engagement, care outcomes and highlighting successful business models. Sessions involved educating the market on what we see coming 5-7 years out as well as highlighting success stories of technologies applied in other industries where lessons learned can inform how we implement similar technologies in healthcare.
The Symposium consistently convenes a multi-disciplinary, diverse audience of over 1,000 health leaders worldwide: hospital executives, community-based MDs, health plan leaders, Fortune 500 employers, policy makers, researchers, technology developers, leading investors, patients, and advocates. The program draws decision-makers from major institutions. In 2014, 23% of our audience were C-level / Executive Management professionals.

### Attendees by Job Function

<table>
<thead>
<tr>
<th>Total Attendees Registered</th>
</tr>
</thead>
<tbody>
<tr>
<td>C-Suite / Executive Management 23%</td>
</tr>
<tr>
<td>Marketing / Sales / Communications 15%</td>
</tr>
<tr>
<td>Academic / Research / Education 11%</td>
</tr>
<tr>
<td>IT / Engineering / Technical 11%</td>
</tr>
<tr>
<td>Consultant 8%</td>
</tr>
<tr>
<td>Physician 8%</td>
</tr>
<tr>
<td>Clinician / Nurse 2%</td>
</tr>
<tr>
<td>Business Development 2%</td>
</tr>
<tr>
<td>Creative / Design / Innovation 1%</td>
</tr>
<tr>
<td>Policy / Government Relations 1%</td>
</tr>
<tr>
<td>Financial / Legal / Investor 2%</td>
</tr>
<tr>
<td>Press / Writer / Media 3%</td>
</tr>
<tr>
<td>Other 2%</td>
</tr>
</tbody>
</table>

### Clinician/Physician Attendance

While 2% of attendees reported their job functions as clinician/nurse and 8% physician, those reporting clinical, nursing and physician degrees were as follows: clinical 3 (0%), nursing 41 (4%) and physician 165 (16%).

<table>
<thead>
<tr>
<th>Degree</th>
<th># in 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clinicians/MDs</td>
<td>165</td>
</tr>
<tr>
<td>Nurses</td>
<td>41</td>
</tr>
</tbody>
</table>
SYMPOSIUM 2014 ATTENDEES BY LOCATION

Symposium 2014 had 1,002 attendees registered, 949 from the U.S. and 53 International.

Total Attendees Registered 1,002

- USA 95%
- International 5%

Of the 950 attendees registered, 900 were U.S.-based, representing 35 states and Puerto Rico, distributed by regions:

**Breakdown by Region**

- Northeast 76%
- West 9%
- South 9%
- Midwest 6%
- Puerto Rico 0%

More specifically, distributed by geographic division:

**Breakdown by Division**

- New England 63%
- Mid-Atlantic 13%
- Pacific 8%
- West North Central 2%
- South Atlantic 8%
- East North Central 4%
- West South Central 1%
- Mountain 1%
- Puerto Rico 0%

900 attendees were U.S.-based, representing 35 states and Puerto Rico, distributed by regions and geographic division.
And, by individual state:

Symposium 2014 drew 53 international attendees, representing 17 countries:

### International Attendee Breakdown - 17 Countries Represented 53 Attendees

<table>
<thead>
<tr>
<th>International Attendee Breakdown - 17 Countries Represented 53 Attendees International, 1,002 Total Registered</th>
</tr>
</thead>
<tbody>
<tr>
<td>Argentina</td>
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<tr>
<td>Estonia</td>
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<tr>
<td>Germany</td>
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<tr>
<td>Italy</td>
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<td>Norway</td>
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<tr>
<td>New Zealand</td>
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<td>Slovakia</td>
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<tr>
<td>Spain</td>
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<td>Switzerland</td>
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<td>Denmark</td>
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<td>France</td>
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<td>Japan</td>
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<td>Netherlands</td>
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<td>Northern Ireland</td>
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<td>Israel</td>
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<tr>
<td>Canada</td>
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<tr>
<td>United Kingdom</td>
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</tbody>
</table>
### ORGANIZATIONS THAT ATTENDED SYMPOSIUM 2014 (527 organizations)

<table>
<thead>
<tr>
<th>Organization</th>
<th>Organization</th>
<th>Organization</th>
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</thead>
<tbody>
<tr>
<td>@DrBonnie360</td>
<td>@StevenChanMD, University of California</td>
<td>100health</td>
</tr>
<tr>
<td>3Pound Health</td>
<td>4vive</td>
<td>Aalborg University</td>
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<tr>
<td>AME</td>
<td>AMC</td>
<td>Alsace</td>
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<td>Alvarez</td>
<td>Alvanzo</td>
<td>Alpha</td>
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<tr>
<td>Alpha</td>
<td>Alverez</td>
<td>Allscripts / dbMotion</td>
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<tr>
<td>Allscripts</td>
<td>Alpha Source Inc.</td>
<td>Alsase BioValley</td>
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<tr>
<td>Alpha</td>
<td>Alzheimer's Association</td>
<td>Aetna</td>
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<tr>
<td>Alzheimer's Association</td>
<td>Alvea</td>
<td>Air Liquide</td>
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<td>Air Liquide</td>
<td>Alera ACS</td>
<td>Allscripts / dbMotion</td>
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<tr>
<td>Allscripts / dbMotion</td>
<td>Amplify Public Affairs</td>
<td>Ann Tousignant Consulting</td>
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<tr>
<td>Amplify</td>
<td>Anthurium Solutions, Inc.</td>
<td>Arizona Telemedicine Program</td>
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<td>Anthurium Solutions, Inc.</td>
<td>Aryn VE Consulting</td>
<td>Arrythia Consulting</td>
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<td>Arrythia Consulting</td>
<td>Artic, LLC</td>
<td>Asan Medical Center</td>
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<td>Artic, LLC</td>
<td>Astellas</td>
<td>Astrazeneca Pharmaceuticals</td>
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<td>Atlantic</td>
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<td>Atlantic</td>
<td>Atlantic Health System</td>
<td>Atlantis Healthcare</td>
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<td>Atlantis Healthcare</td>
<td>Augmedix</td>
<td>AVEO Oncology</td>
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<td>Augmedix</td>
<td>AVIA</td>
<td>Avizia</td>
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<tr>
<td>Avizia</td>
<td>Axel Martinez MD</td>
<td>Axil Exchange</td>
</tr>
<tr>
<td>Axel Martinez MD</td>
<td>Ayogo Health Inc.</td>
<td>Bard College at Simon's Rock</td>
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<tr>
<td>Ayogo Health Inc.</td>
<td>Basis, an Intel company</td>
<td>Bayer Healthcare</td>
</tr>
<tr>
<td>Basis, an Intel company</td>
<td>Baylor Medical Center Frisco</td>
<td>BCB</td>
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Emerson Hospital engagedIN
Engage with Grace
Enterprise Ireland
Epicured
EPOCH Senior Healthcare of Weston
Essential
Evolent Health
Evolution Road
Excel Venture Management
Explorys
EY
Federal Telemedicine News
Fever
Firefly Global
Fitango
FitLinxx
Fitnet
Florida Hospital Medical Group
FluidEdge Consulting
Foundation Medical Partners
Frost & Sullivan
Future of Health Technology Institute
Galileo Analytics
Genentech/Roche
Georgia Tech
Gilde Healthcare Partners
Glooko
GNS Healthcare
Goodwin Procter LLP
GreatCall, Inc.
Greater Lawrence Family Health Center
Green Mountain College
Harbor Health Services, Inc.
Harvard ALI
Harvard Coop
Harvard Dermatology
Harvard Law School/Petrie-Flom Center
Harvard Medical School
Harvard School of Public Health
Health Advances
Health Business Group
Health Content Advisors
Health Dialog
Health for America
Health Information Exchange (MeHI)
Health Innovations
Health IT Consulting Services
Health Plus Physicians Organization
Health Social Media
Healthbox/Healthbox Global Partners
Healthcare Dive
HealthFleet Inc
Healthgrades
HealthIN
HealthInterlink
HealthIT and mHealth
Healthjump
Healthline Networks
HealthLoop Inc.
Healthspottr
HealthStar
HealthUnlocked Ltd
Hearst Health Ventures
HeartMath Inc.
Highmark Health
Hill Holliday
HIMSS International
HIMSS Media Group
Hitachi Research Institute
Home Care Technology Report
Honeywell HomMed
HSM Consulting
HSPH
Humana, Inc.
Huron Healthcare
Ideal TeleHealth
IE
iGetBetter Inc.
IMS Health
Independent Consulting
Independent Living Technologies
Indie Health
Industrial Computing
Inglis
Innovation Acceleration Program - Boston Children's Hospital
InsideTracker
Integrated Care Partners
Integron, Inc.
Intel Corporation
Interaxon Inc
InterComponentWare Inc. (ICW)
InterSystems Corp.
InTouch Health
Invest Northern Ireland
iSTOC
J2 Interactive
John D. Stoeckle Center for Primary Care Innovation
Karl Storz Endoscopy
KatDuck Innovations
Kinematix
Klio Health
KMR
Kognito
Korrent
KUMC
Lamprey Networks Inc.
Launchpad Venture Group
Leeds and Partners
Leerink Partners, LLC
Legacy Marketing Group
Lehigh Valley Health Network
Life Science Nation
Life Sciences Organization, British Government
Lingraphica
Livongo Health
Logicpd
Lux Research
Lynn Community Health Center
M3 Information
Mad*Pow
Maimonides Medical Center
Mana Health
Martha's Vineyard Hospital
Mass League of Community Health Centers
Mass. Assisted Living Association
Mass. Eye and Ear
Massachusetts eHealth Collaborative
Massachusetts General Hospital
Massachusetts General Hospital for Children
Massachusetts Health Quality Partners
Massachusetts State House
Massachusetts Technology Collaborative
Mattson World Media
Mayo Clinic
MC10
McGill CIHR
McKinsey & Company
McLean Hospital
MD Revolution
MDCI Automation
MedCity News
MediSprout
Medocity
MedSentry
MedTech Boston
Each year, more than 1000 attendees are exposed to new offerings, products, ideas, and services courtesy of our sponsors and exhibitors.

Who attends the Connected Health Expo:

- **Providers**: integrating innovations in healthcare delivery
- **Researchers**: showcasing personal connected health
- **Developers**: applying user-friendly design to make health addictive
- **Healthcare Executives**: reducing costs and improving outcomes
- **Patients**: using new tools for better self-management

In 2014, the following companies sponsored the Symposium and/or exhibited state-of-the-art products and applications in the exhibit hall. Entry-level Start-up companies were provided a pavilion to showcase their work.

**Platinum Expo Sponsor**: InterSystems

**Gold Expo Sponsors**: California Healthcare Foundation, UK Trade & Investment

**Expo Sponsors**: Ernst & Young, Genentech, novonordisk, Welch Allyn

**Exhibitors**:

- American Well
- Astellas
- athenahealth
- Avery Dennison/Vancivc
- BlueBridge Technologies
- California Healthcare Foundation
- Carematix
- CCH Health/Welloocracy
- Cognizant
- DatStat
- Emerge.MD
- Epoch
- FeverSmart
- Firefly Global
- Fitango
- Fitnet
- Glooko
- Health Line
- HealthLoop
- HSM Consulting
- Ideal Telehealth
- iGetBetter
- Indie-Health
- Industrial Computing
- Integron
- InterSystems
- Intouch Health
- Klio Health
- Mad*Pow
- Medociety
- MedSentry
- mHealth Summit
- Nonin Medical
- PatientPoint
- Philips Hospital to Home
- Presymtec
- QPID Health
- R&D Technologies
- Raising
- RelateCare
- Remotaid
- RubiconMD
- Senscio Systems
- SK&A, A Cegedim Company
- Skylight Healthcare Systems
- Tactio Health Group
- Telcare
- THE MEME
- Timocco
- TVR Communications
- Twine Health
- UK Trade & Investment
- Vecna Cares
- Verizon Wireless
- Vgo
- Vital Score
- WeKa Solutions
- Withings
- World Medical Innovation Forum
WHERE INNOVATORS IN HEALTH CARE, COMMUNICATIONS & TECHNOLOGY CONNECT

The annual Connected Health Symposium is run by one of the first institutions to integrate connected health solutions in practice. The program is hosted by the Partners HealthCare Center for Connected Health, a respected leader in successfully developing and implementing care delivery using personal connected health strategies. The Center's initiatives support Harvard Medical School teaching affiliated hospitals including Brigham and Women's and Massachusetts General Hospitals.

The Center's founder and director, Joseph Kvedar, MD, is a recognized visionary in changing care delivery via technology, and empowering and engaging patients to self-manage their health and wellness.

Partners HealthCare, one of the original Accountable Care Organizations, is 'walking the talk' to change payment structures, incorporate population health management and design the future of care delivery using technology-based, patient centered programs. Learn from this pioneering ACO.

**Why you should be a part of the Connected Health Symposium:**

- Attendance by target customers, e.g. decision makers from health systems, payors, senior clinicians, etc.
- The opportunity to learn from others in the industry who have had success in developing and implementing connected health solutions
- Industry specific content on how to successfully implement connected health
- Various Networking opportunities (receptions, networking activities throughout the day, online meeting facilitation tool)

**What you'll learn:**

- What leading health care systems are doing today to keep patients healthy at home
- Review the latest trends, new research and innovations about to revolutionize care delivery
- Experience demos of groundbreaking devices and systems addressing the challenges of managing health, wellness and disease management
- Discover novel programs to reduce health care spending
- How to make health and wellness part of everyday life
- Better understand the important patient-provider relationship, and how it can be enhanced by technology

**JOIN US FOR SYMPOSIUM 2015!**

The 12th Annual Connected Health Symposium is scheduled for October 29-30, 2015, and will return to the Seaport Hotel & World Trade Center, Boston, MA. Details on the 2015 program will be coming soon: [http://symposium.connected-health.org](http://symposium.connected-health.org).

**Contact us!**

To learn more about the Center for Connected Health and to sign up for the Connected Health newsletter, visit: [http://connectedhealth.partners.org](http://connectedhealth.partners.org)

For information on exhibit and sponsor opportunities and to secure your space, please contact DeAnna Grosbaum, dgrosbaum@partners.org, 617-724-3178.