

connected  
**HEALTH**  
symposium **2016**

**Oct 20-21 | Boston**  
Presented by Partners HealthCare

**Digital Technology that Cares:  
Bringing the Human Element to Life**

**13th Annual Connected Health Symposium | Presented by Partners HealthCare**



**Where Innovators are Transforming Health Care, Advancing Technology,  
Creating Opportunities.**

**OCTOBER 20-21, 2016**  
**Seaport World Trade Center | Boston**

**SYMPOSIUM 2016 DEMOGRAPHICS & EXHIBITOR PROSPECTUS**



FOUNDED BY BRIGHAM AND WOMEN'S HOSPITAL  
AND MASSACHUSETTS GENERAL HOSPITAL



CENTER FOR  
CONNECTED HEALTH

## **PARTNERS HEALTHCARE CONNECTED HEALTH**

Partners HealthCare Connected Health is a leading force in the use of technology to deliver care outside of a hospital or doctor's office. Applying personal health technologies, including remote monitoring, mobile health, personal health trackers and sensors, we are creating new solutions for empowering individuals and providers to better manage health and wellness. Partners Connected Health is affiliated with Harvard Medical School teaching hospitals, including Brigham and Women's Hospital and Massachusetts General Hospital.

Partners Connected Health started 20 years ago with a vision to apply existing technologies to connect patients and providers in order to improve clinical outcomes, and give providers accurate, timely data and the tools needed to make sound medical decisions. A big part of our mission has also been to help advance the industry and facilitate important dialogue to inform, educate and inspire innovation to disrupt healthcare delivery. Over the past twelve years, the Connected Health Symposium has become an important venue for healthcare providers, hospitals, payers, government agencies, investors and technology developers to convene, share ideas and establish partnerships that are changing healthcare delivery for the future.

At Partners Connected Health, we are proud to be considered visionary and leaders in the development and deployment of connected health strategies, and are in a position to share this knowledge and vision to help advance our industry via the Connected Health Conference.

**The annual Connected Health Symposium** convenes thought leaders in an effort to grow the rapidly-expanding connected health marketplace. The Symposium is a change-agent conference that promotes innovative thinking and the application of personal consumer health technologies to support new models of care delivery. With a focus on trends at the intersection of technology and new models of health care delivery, the Symposium convenes thought leaders in an effort to grow the rapidly-expanding connected health marketplace. Our audience is a high-profile gathering of innovators, researchers, industry representatives and policymakers who gather for knowledge-sharing across the connected health landscape. Over 100 speakers and more than 1,000 attendees come together to define the future of care delivery and impact the day-to-day lives of patients.

## SYMPOSIUM 2016 ATTENDEE DEMOGRAPHICS & PROFILE

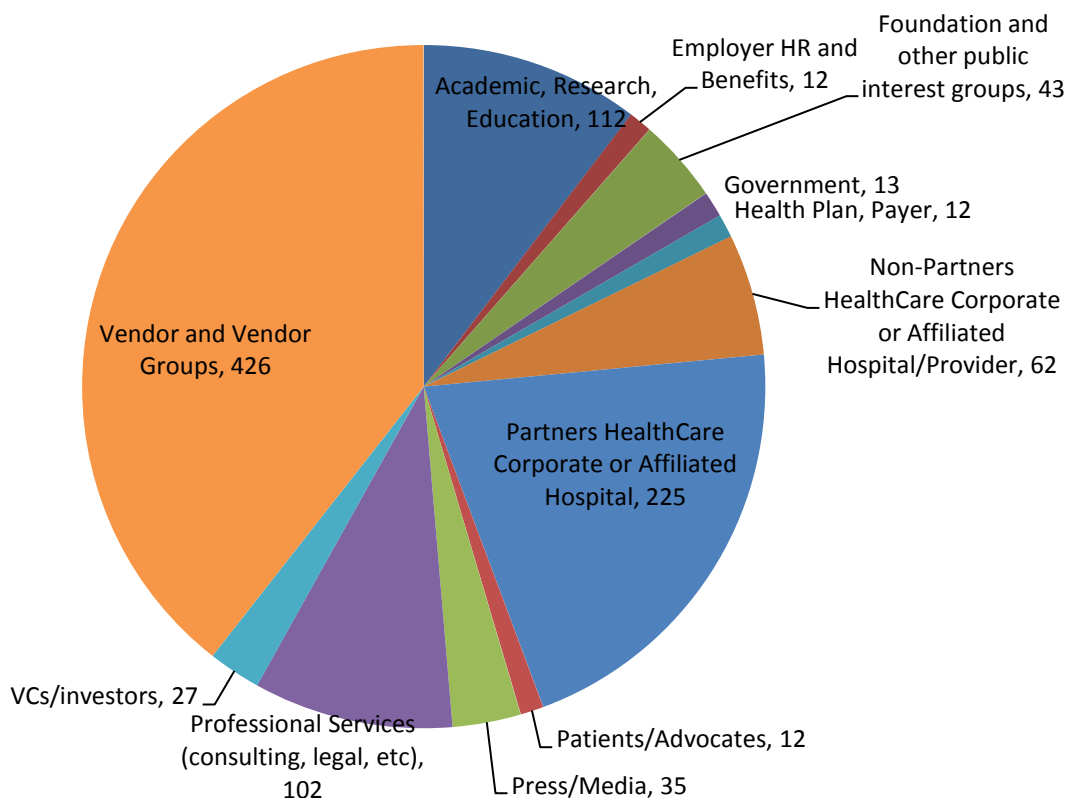
Our 13<sup>th</sup> Annual Symposium was held October 20-21, 2016, at the Seaport Hotel and World Trade Center in Boston. Our theme for 2016 was “Digital Technology that Cares: Bringing the Human Element to Life.” Agenda emphasized real world examples of how connected health is having an impact on improved patient engagement, care outcomes and highlighting successful business models. Sessions involved educating the market on what we see coming 5-7 years out as well as highlighting success stories of technologies applied in other industries where lessons learned can inform how we implement similar technologies in healthcare.

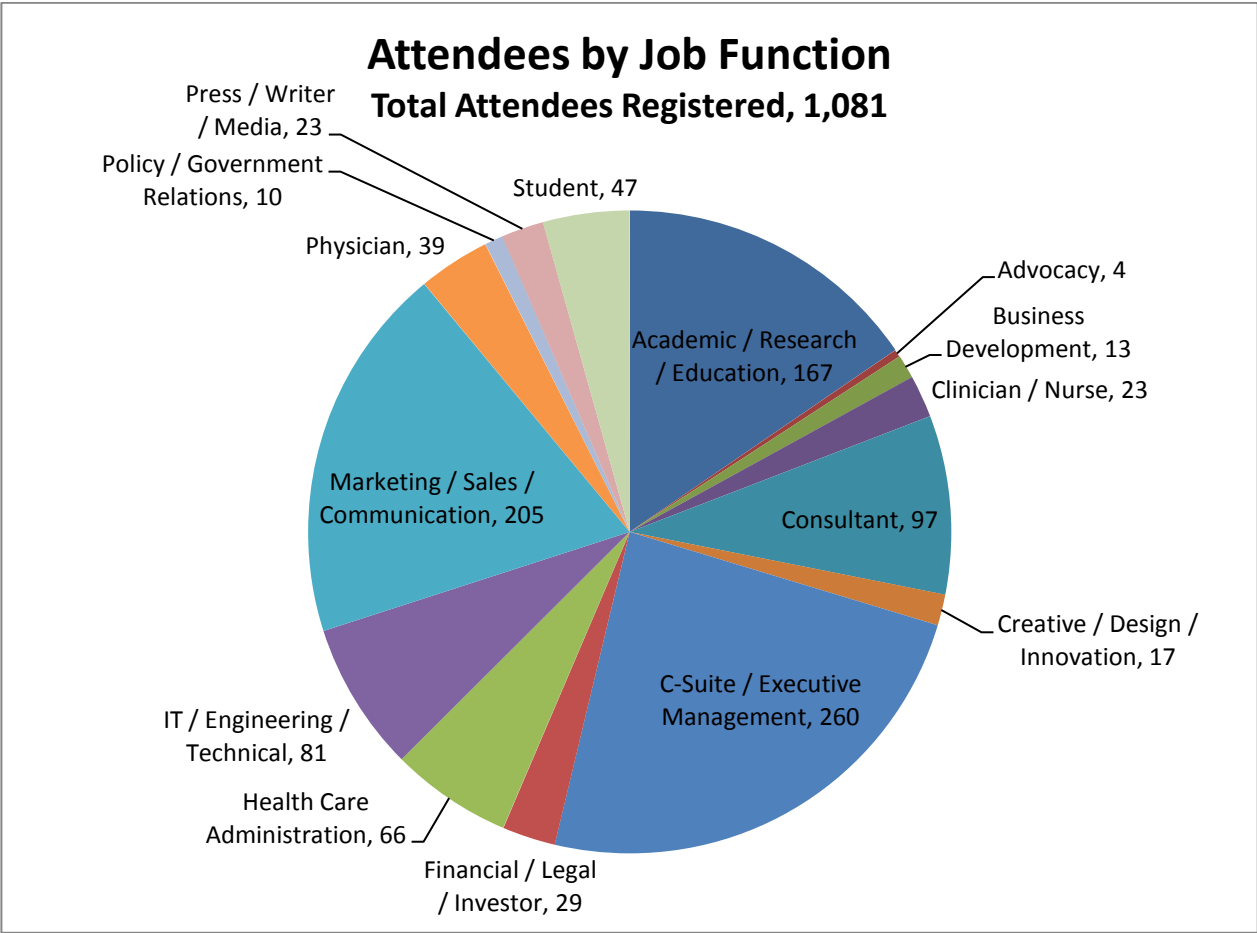
The Symposium consistently convenes a multi-disciplinary, diverse audience of 1,100 health leaders world-wide: hospital executives, community-based MDs, health plan leaders, Fortune 500 employers, policy makers, researchers, technology developers, leading investors, patients, and advocates. The program draws decision-makers from major institutions.

Registrants are categorized by industry segments (sell side, buy side and market influencers) and job function. In 2016, 39% of our audience came from Vendor and Vendor Groups, 27% from Provider organizations (21% Partners affiliated hospitals and 6% Non-Partners), 9% Professional Services and 10% Academic/Research/Education Institutions.

### Attendees by Industry Segment

Total Attendees Registered: 1,081





This year, top attendee job functions reported included 24% C-Suite/Executive Management level, 19% Marketing, Sales and Communications; 15% Academic/Research/Education; 9% Consulting and 7% IT/Engineering.

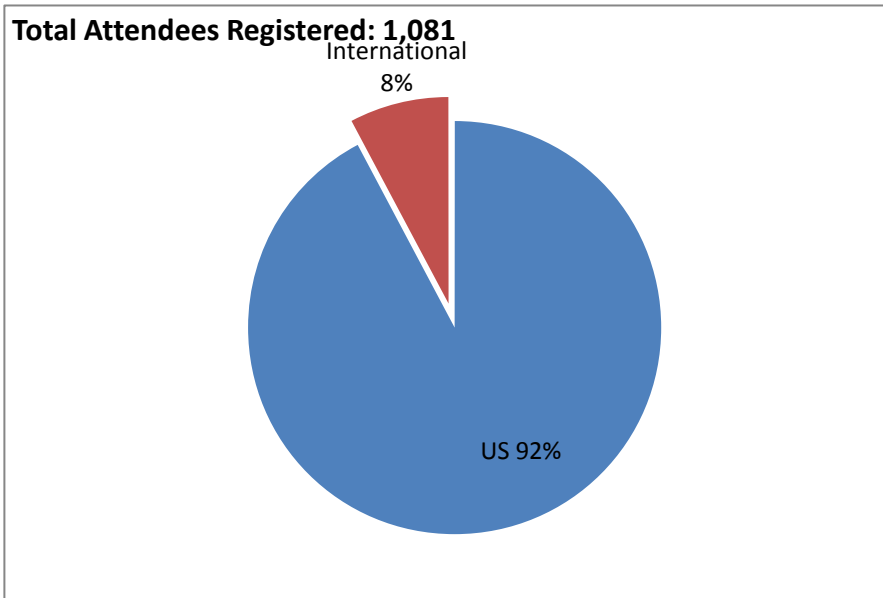
**Clinician/Physician attendance history**

Although 2% of attendees reported their job functions as clinician/nurse and 4% physician, those indicating clinical, nursing and physician degrees at registration were as follows: clinical/physician 11% and nursing 2%.

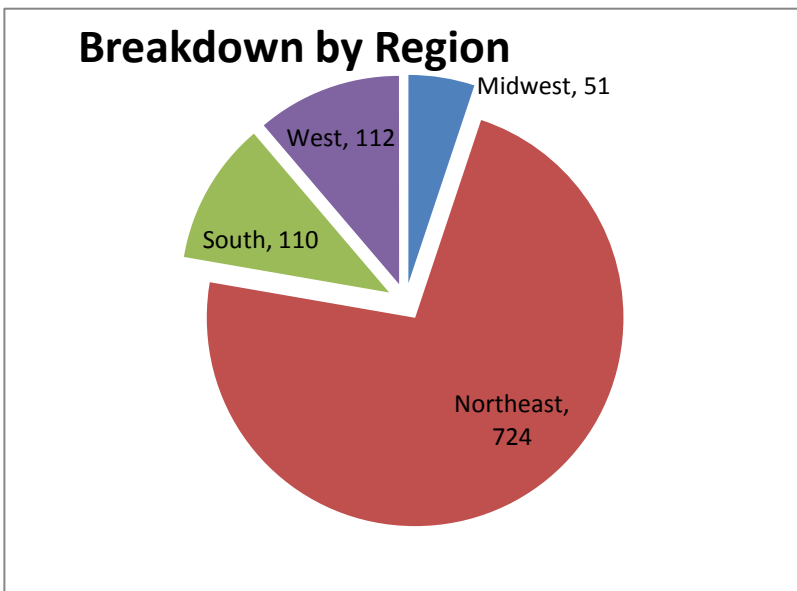
Degree	2016
Clinicians/MDs	124
Nurses	26

### **Symposium 2016 Attendees by Location**

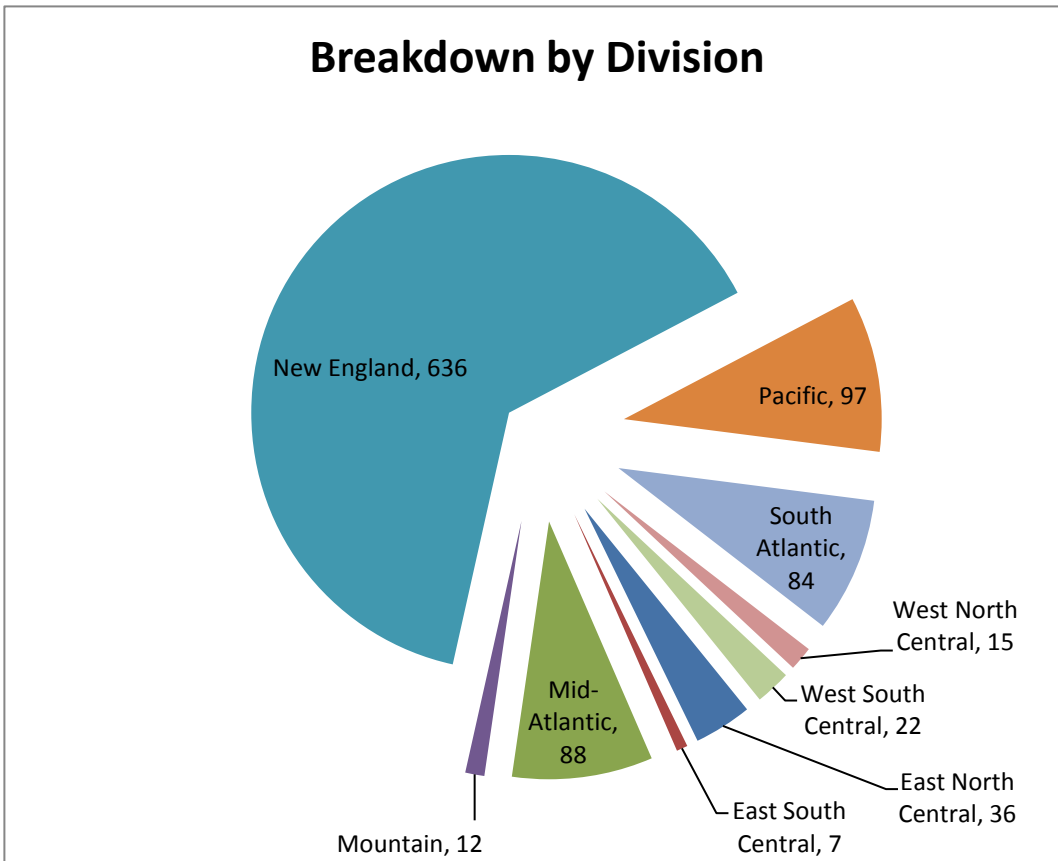
Symposium 2016 had 1,081 attendees registered, 997 from the U.S. and 84 International.



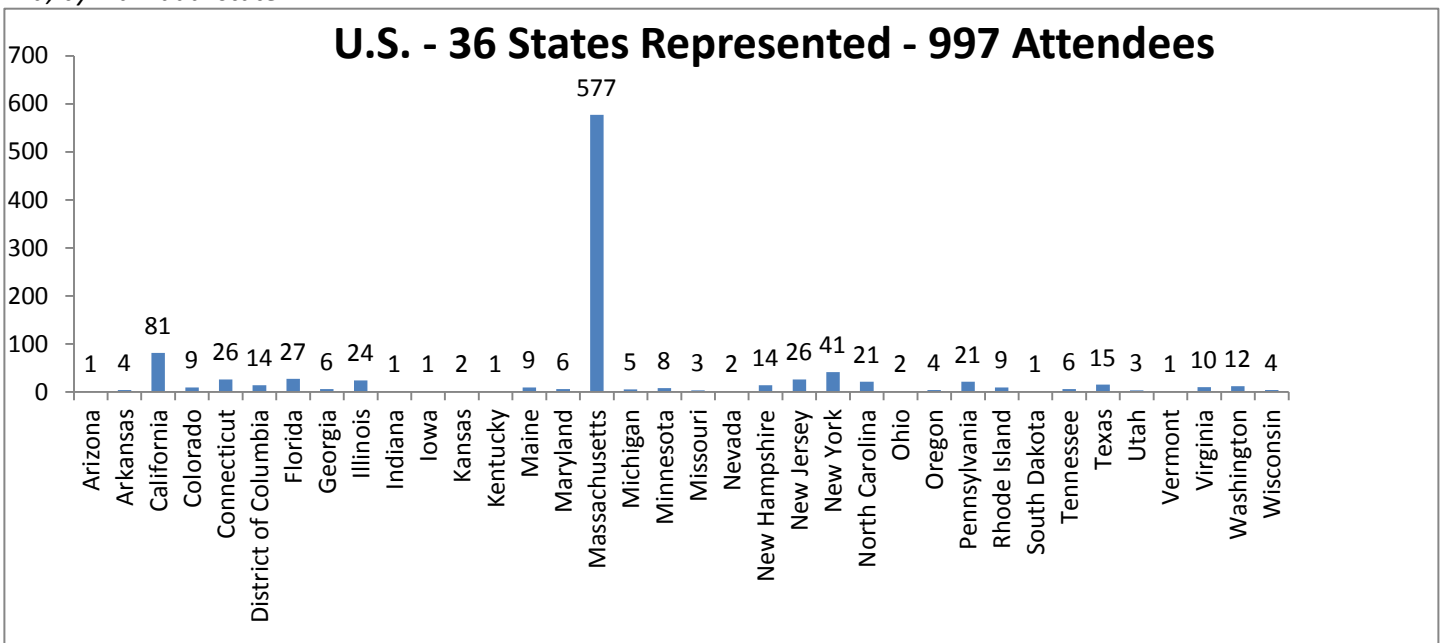
997 attendees registered were U.S.-based, representing 36 states, distributed by regions below.



More specifically, distributed by geographic division below:

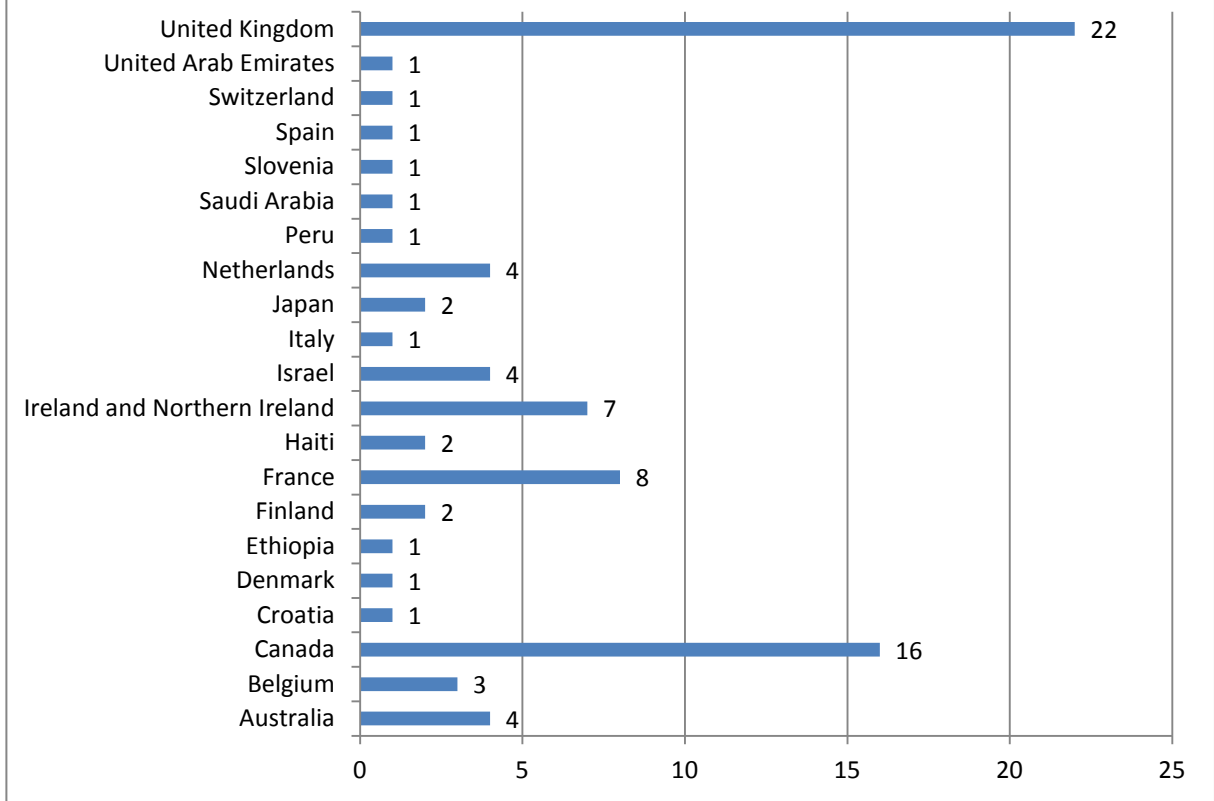


And, by individual state:



Symposium 2016 drew 84 international attendees, representing 21 countries:

### International Attendee Breakdown - 21 Countries Represented by 84 Attendees, 1,081 Total Registered



## Organizations in Attendance at Connected Health Symposium 2016

3M Health Care	Bbraun Medical	C Space Health
7 Cups	BD Medical	C4Trends
7wire Ventures	Beacon Health Options	Cambridge BioMarketing
AARP	Becton Dickinson	Cambridge Healthtech Institute
Abbott Diabetes Care	Behavioral Health Innovators	Capto
AbilTo, Inc.	Belfast City Council	Care Angel
Abiogenix	Berkman Klein Center for Internet & Society at Harvard University	care.coach
Aceso	Beth Israel Deaconess Medical Center	CareAllies Inc. (Cigna)
Aceso	BewellConnect	CareWire, Inc.
AdhereTech	BioTrak Health	Carolinas Healthcare System
Aetna	Blue Cross Blue Shield of MA	Casdin Capital
Affectiva	Blue Glass Consulting	Cella Communications
AiCure	BMC HealthNet Plan	Centering Healthcare Institute
Akili Interactive Labs	BodiMojo, Inc.	Cerner Corporation
Allazo Health	BodyRecog Metrics & LIVE GOOD	Chaim Sheba MC, Israel
Allied Minds, LLC	Boehringer Ingelheim Pharmaceuticals	Chetu Inc
Allscripts	Bose Corporation	Children's Hospital Colorado
American Heart Association	Boston Children's Hospital	Chilmark Research
American Well	Boston College Law School	ChoiceMMed America
AMHASS	Boston Consulting Group	Christopher Huang Photography
Analog Devices	Boston Medical Center	CHSMG
Ankota	Boston PainCare Center	CitiusTech
Antidote	Boston University	Cityzen Sciences
APF Care Alliance	Boston University Questrom School of Business	Claritas MindSciences/UMASS
Apollo Care Connect	Boston University School of Law	Center for Mindfulness
Applied Pathways	Bracket	Cleveland Clinic
ARCH	Bridge Growth Partners	Clinical Data Analytics
Archimej	Brigham & Women's Hospital	Clinique Vitalis
Arizona Telemedicine Program	Brigham and Women's Faulkner Hospital	CloudMine
ARUP Laboratories	Brigham and Women's Healthcare	Cognizant
Assembly Media	Brown University	Cogstate
Astellas	Brown University School of Public Health	Cohero Health
At Point of Care	BTG	Communication Resources
athena Health	BWH Department of Medicine	Compass Professional Health
Atrius Health		Connected Sensing
Augmentum, Inc		ConnectYourCare
Ayogo Health Inc.		Consumer + Healthcare Experience Design
Backpack Health		ConsumerMedical
Balsam Health Services		Conversa Health
Bavarian U.S. Offices for Economic Development		Cooley Dickinson Hospital
Bayer Healthcare		



Cre8MDI, LLC  
CSL Behring LLC  
Curatio  
CureMyWay  
dacadoo  
Dana Farber Cancer Institute  
Dance4Healing  
Danish Broadcasting Corp.  
Dataiku  
Definitive Healthcare LLC  
Department of Veteran Affairs  
Device Authority  
DFJ  
Digital Catapult Northern  
Ireland  
Digital Health Strategy &  
Innovation  
Direct Digital Imaging  
Technology (Beijing) Inc.  
DirectDerm  
Disruptive Women in  
Healthcare  
Docent Health  
DoseSpot  
Dr. Jim Werbicki Med Prof  
Corp  
dRx Capital  
E2E Health  
EarlySense  
Eastern Connecticut State  
University  
ECHAlliance  
EDDEE Consultants  
Effat University  
Elevator MED  
Eli Lilly  
Eliza and Engage with Grace  
EMD Serono  
eMindful  
eMindful Inc.  
Emmi  
Empatica  
Endeavour Partners  
engagedIN  
Ericsson Inc.

ERT  
Essential Design  
etectRx  
European Connected Health  
Alliance (ECHAlliance)  
Evidation Health  
Finpro  
Firecracker International  
Fitango Health  
French Tech Hub  
Frost & Sullivan  
Gazzaley Lab  
GE  
Geisinger Health System  
Geneia LLC  
General Catalyst  
General Electric  
Genzyme Corporation  
Geoffrey Beene Foundation  
Alzheimer's Initiative  
Global Alzheimer's Platform  
Foundation  
Glooko  
GoWalkTalk - Connecting  
Health  
Grand Rounds  
Great Plains Telehealth  
Resource & Assistance Ctr  
Greatcall  
Greater Lynn Senior Services  
GWU  
Harbor Health Services, Inc.  
Harvard Business School  
Harvard Combined  
Dermatology Residency  
Harvard Medical School  
Harvard School of Public  
Health / Brigham & Women's  
Hospital  
Harvard University  
Haselmeier  
Headspace National Youth  
Mental Health Foundation  
Australia  
Health Advances  
Health and Beauty Inc.

Health Catalyst  
Health Content Advisors  
Health Enterprises Network  
Health Innovation Partners  
Health Level 7 International  
Health Market Consultant  
Health Record Corporation,  
Creator of MedKaz  
Healthcare Capital, LLC  
Healthcare Delivery Institute  
at WPI  
Healthcare Transformation  
Lab at MGH  
HealthcareScene.com  
Healthwise  
Hear and Know  
Hello Health/Wellbox  
higi  
Hill Holliday  
HIMSS  
HMS/MGH  
Home Care Technology Report  
Home Health Technology  
News  
Honeywell Life Care Solutions  
HUIINNO, Inc.  
IBM & IBM Watson Health  
Ideal Life  
Ideas in Action  
iGetBetter  
ImagineCare  
Impact Advisors  
Independent Living  
Technologies Ltd  
InsomniSolv  
Interiale  
Integro Benefits  
Intel  
IntelliQuit  
Interagency Program Office  
(IPO)  
InteraXon  
Intermountain Healthcare  
Internet Health Management  
InterOp RX

Intersystems	Hospital	momedx, inc.
Invest Northern Ireland	Massachusetts Life Sciences Center	Monarch
Involution Studios	MGH Institute for Health Professions	Monj
Iora Health	MassTLC	Mosaic - Pacific Crest Securities
ipsos	Maven	Mount Auburn Hospital/Caregroup
Janssen	MAXIMUS Inc.	Parmenter
Janssen Healthcare Innovation, Johnson & Johnson	Mayo Clinic Center for Innovation	mPulse Mobile
Janssen Pharmaceuticals	McDermott Will & Emery	Multicultural Home Care, Inc
Janssen Scientific Affairs	McLean Hospital	Muse
Jennings Health	Me2Health	Mylab Corporation
Jewish General Hospital	Mechanica	National Institutes of Health
JHI	Medical Avatar	Navigant Life Sciences
Jiangsu Witon Information Technology	Medical Device Professional	NAYAderm LLC
Johns Hopkins-Applied Physics Lab	MedImpact Healthcare Systems	NEHI-The Network for Excellence in Health Innovation
Kaiser Permanente	Medisafe	Neighborhood Health Plan
KARL STORZ	Medivizor	NEOMA Business School
Klaipeda Health	MedRhythms, Inc	NeuroMetrix
Konica Minolta	MedSentry	New England Regional Genetics Group (NERGG)
Kurbo Health	MedStar Health	Newton-Wellesley Hospital
KYOCERA International Inc.	Medstro	Newtopia
Lantern	MedTech Boston	NexJ Health Inc.
Lark Technologies	Medullan   MIT Enterprise Forum	NI Connected Health Innovation Centre
Lash Group	MERCK	Nokia
LDR Group	Merieux Development	Nokia Digital Health
Leerink Transformation Partners	Method	Nokia Growth Partners
Lifeline	MeYou Health	North Shore Ophthalmology
LifeWallet	MGH Revere Clinic	Northeast Business Group on Health
Lilly	MGH/DFCI/BWH Neuro-Oncology	Northeastern University
Linxsia LLC	Michigan State University	Northwell Health
Livongo Health	Microsoft	Norwest Venture Partners
Locus Health	Milliman	Novartis
LogicInk	Mio Global	Nutrisavings
Long River Ventures	MIT	NVNA and Hospice
LumiraDx	MIT AgeLab	NxStage
Mad*Pow	MITRE	NxStage Medical
Marand	MJK Partners, LLC	NYU Langone Medical Center
Marsh & McLennan Agency	MobiHealthNews	ObjectFrontier, Inc.
Martinos Center for Biomedical Imaging	Mobiquity, Inc.	O'Leary Marketing Associates
Massachusetts General	Modev	

Olive Street Advisors	Philips Health System	SCL Health
Omada Health	Philips Healthcare	SearchHealthIT-TechTarget
Omron Healthcare	Philips Healthcare	Seeking Opportunities
Optum Analytics	Philips HealthTech	Senior Care / Home Care
Optum Ventures	Philips Lifeline	SENSOREE Therapeutic
OptumLabs	Philips Research	Biomedica
Orbita, Inc.	Pk	Sharecare
O'Reilly Media	Plug and play Ventures	Sherbit.io
Osceola FL Health Leadership Council	Polaris Management, Inc.	Shire
OSRAM	PosterCast	Sidebench
Otsuka	Preventice Solutions	Siemens Healthineers
Pacific Crest	Prima-Temp	SilverCloud Health
Pact & Partners Executive Search, LLC	Proactive Health	Silverwood Partners
Palo Alto Health Sciences	Pro-Change Behavior Systems	SimplifiMed, Inc.
PAML, LLC and PAML Ventures	Propeller Health	SiteRocket Labs
PARC	Proteus Digital Health	SK&A
Parks Associates	Providence Health System Office	SMRxT
Partners Collaborative Media	PULSE@MassChallenge	Snap MD
Partners Connected Health	Qualcomm Life	Sober Grid
Partners eCare and NWH	Qure4u	Society for Participatory Medicine
Partners Healthcare	Radio Robots LLC	Sonde Health
Partners HealthCare at Home	RecycleHealth	SONIFI Health
Partners Healthcare, Valera Health	Red Thread	Sonitor Technologies
Partners Healthcare/Spaulding Rehab	Redox	Spaulding Rehab Network
Partners/MGH/Spaulding	Redpine Signals	Spectrum Health/Priority Health
PathGroup	Renown Health	Spire Inc
PatientBond	RetiSpec	SRE
patientMpower	RIT & Rochester Regional Health Alliance	SRETT
PCHAlliance	Roobrik	Stanford Medicine
PCM	Rowe Digital	Starling Physicians
Pear Therapeutics, Inc.	Royal Philips	STAT
Penn Medicine	S3 Connected Health	Stepping Stone Partners
Perficient	Sackner Wellness LLC	Strongarm Healthcare
Personify Care	SageLife, LLC	Suffolk University
Perspective Group	Salem State University	Sumitomo Dainippon Pharma Co., Ltd.
Peter Brown Communications	Sam's Club Home Office	Sunovion
Pfizer	Sanger Center for Compassion	Synchronous Health
Pharmacy 3.0 Inc.	Sawyer Business School, Suffolk University	SYPartners
Philips	SBR Health, Inc.	Technology Catalysts International
Philips Connected Sensing	SCI Solutions	TechTarget
	scirobot.com	Telemetrix ADT

Teredasi, McCann and Associates  
Teva Pharmaceuticals  
The Center for Discovery  
The Curie Group, LLC  
The Edward R. Murrow College of Communication, Washington State University  
The Genard Method  
The Harlow Group LLC / HealthBlawg  
The Healthcare Transformation Lab  
The Lucky Hedgehog Company, Inc.  
The OpenGov Foundation  
The Whole Brain Foundation, Inc.  
Therigy  
ThingHealth  
ThoughtBoost  
Time Warner Inc  
Toveruus  
Towson University  
TrialReach  
Trinity College Dublin  
TriZetto  
True Process  
Truven Health Analytics An IBM Company  
Tufts Health Plan  
Tufts University School of Medicine  
TVR Communications  
Twine Health  
TwinFocus Capital Partners LLC  
Ubiquiti  
UCB Pharmaceuticals  
UMass Amherst  
UMass Medical School  
UNC-Chapel Hill  
UNISYS Corporation  
Universite du Quebec Montreal, ESG-UQAM  
Universite Quisqueya

University at Albany  
University of Helsinki  
University of Iowa Healthcare  
University of Massachusetts, Boston  
University of Melbourne  
University of Michigan - CHCR  
University of Toronto  
University of Washington / Sage Bionetworks  
UPMC  
UT MD Anderson Cancer Center  
Utila  
VA Boston Healthcare System  
Validic  
Vecna Cares  
Vecna Cares Charitable Trust  
Verizon Wireless  
VGo Communications  
VGo Robotic Telepresence - A Vecna Solution  
Voluntis  
Voluntis, Inc.  
Walgreens  
WBUR  
Well Living Lab  
Wellist  
Wellness Layers  
Welltok  
West Pharmaceutical Services  
Wharton  
Whil  
White House  
Withings  
WLSA  
Word Control  
WorldCare International, Inc.  
Writer  
Xcenda/AmerisourceBergen  
Xconomy  
Xtelligent Media  
Yale School of Management  
York Hospital  
Zaffre Investments

Zebra technologies  
Zillion Health  
Zipnosis, Inc.  
ZurickDavis Executive Healthcare Searches



## SPONSORS AND EXHIBITORS SHOWCASED AT SYMPOSIUM 2016



Each year, than more 1000 attendees are exposed to new offerings, products, ideas, and services courtesy of our sponsors and exhibitors.

Who attends the Connected Health Expo:

- **Providers:** integrating innovations in healthcare delivery
- **Researchers:** showcasing personal connected health
- **Developers:** applying user-friendly design to make health addictive
- **Healthcare Executives:** reducing costs and improving outcomes
- **Patients:** using new tools for better self-management

The following companies sponsored the Symposium and/or exhibited state-of-the-art products and applications in the exhibit hall. For the third year, entry-level Start-up companies were provided a pavilion to showcase their work.

**Platinum Expo Sponsors:** Cognizant, InterSystems, Philips, Muse, Spire

**Partners Connected Health Fit Mind Sponsor:** AARP

**Gold Expo Sponsor:** iGetBetter

**Expo Sponsors:** care4today (Janssen), EY, Mad\*Pow

**Symposium Lanyard Sponsor:** Livongo

**Symposium Poster Session Sponsor:** JMIR Publications

**Advertiser:** McDermott Will & Emery

## Exhibitors:

1. Aceso
2. Adheretech
3. Affectiva
4. Analog Devices
5. Apollo Care Connect
6. Astellas Pharma US, Inc.
7. BewellConnect
8. BioDigital
9. BioTrak Health
10. CitiusTech
11. CloudMine
12. Cognizant
13. Dacadoo
14. Dataiku
15. Device Authority
16. Empatica
17. Fitango Health
18. Gentle Jogger - Sackner Wellness
19. Glooko
20. Go Walk Talk - Connecting Health
21. GoInvo
22. Greater Lynn Senior Service
23. Health and Beauty Lasers
24. Health Record Corporation; MedKaz®
25. Hello Health Wellbox
26. Higi
27. iGetBetter
28. InterSystems
29. Jiangsu Witon Information Technology
30. JMIR Publications
31. Livongo
32. Massachusetts Life Science Center
33. Mechanica
34. Medsentry
35. MIT Enterprise Forum
36. Monj
37. Muse
38. Neurometrix
39. Oculus Health
40. Orbita, Inc.
41. Palo Alto Health Sciences
42. Parks Associates
43. Partners Connected Health
44. Patient Bond
45. PCHAlliance
46. Philips
47. Qure4u Inc.
48. RecycleHealth
49. Red-Thread
50. Sensoree
51. Simplifimed
52. SK&A
53. SMRxT
54. SnapMD
55. Society for Participatory Medicine
56. Sonitor Technologies
57. Spire
58. Strongarm Designs, Inc.
59. Synchronous Health
60. TVR Communications
61. Twine Health
62. Utila
63. VALIDIC
64. Verizon Wireless
65. Vgo Communications (Vecna Technologies)
66. Voluntis
67. Withings, Part of the Nokia Family
68. Zebra Technologies
69. Zipnosis

## WHERE INNOVATORS IN HEALTH CARE, COMMUNICATIONS & TECHNOLOGY CONNECT

The annual Connected Health Symposium is run by one of the first institutions to integrate connected health solutions in practice. The program is hosted by **Partners HealthCare Connected Health**, a respected leader in successfully developing and implementing care delivery using personal connected health strategies. The Center's initiatives support Harvard Medical School teaching affiliated hospitals including Brigham and Women's and Massachusetts General Hospitals.

Partners Connected Health's Founder and Vice President, **Joseph Kvedar, MD**, is a **recognized visionary** in changing care delivery via technology, and empowering and engaging patients to self-manage their health and wellness.

Partners HealthCare, one of the original Accountable Care Organizations, is 'walking the talk' to change payment structures, incorporate population health management and design the future of care delivery using technology-based, patient centered programs. Learn from this pioneering ACO.

### **Why you should be a part of the Connected Health Symposium:**

- **Attendance by target customers**, e.g. decision makers from health systems, payors, senior clinicians, etc.
- The **opportunity to learn** from others in the industry who have had success in developing and implementing connected health solutions
- **Industry specific content** on how to successfully implement connected health
- Various **Networking opportunities** (receptions, networking activities throughout the day, online meeting facilitation tool)

### **What you'll learn:**

- **What leading health care systems are doing today** to keep patients healthy at home
- **Review the latest trends, new research and innovations** about to revolutionize care delivery
- **Experience demos of groundbreaking devices and systems** addressing the challenges of managing health, wellness and disease management
- **Discover novel programs** to reduce health care spending
- How to **make health and wellness part of everyday life**
- **Better understand** the important patient-provider relationship, and how it can be enhanced by technology

### **Symposium 2017 – Location and Date To Be Announced**

Beginning in 2017, the Partners Connected Health Symposium and the PCHAlliance Connected Health Conference (formerly the mHealth Summit) will combine to create the largest event dedicated to digital and connected health. The event will be hosted by PCHAlliance with Partners Connected Health serving as the Organizing Partner, under the banner of the Connected Health Conference. Joseph C. Kvedar, MD, Vice President, Connected Health at Partners HealthCare, will serve as Program Chair for the newly combined event, and Senior Advisor to PCHAlliance. He has also joined the PCHAlliance Board of Directors. DeAnna Grosbaum, Program Manager for the Connected Health Symposium will join the PCHAlliance team to plan and manage the Connected Health Conference.



## Contact us!

To learn more about Partners Connected Health and to sign up for the Connected Health newsletter, visit:  
<http://connectedhealth.partners.org>

For information on the 2017 Connected Health Conference, contact DeAnna Grosbaum,  
dgrosbaum@partners.org, 617-724-3178.

