

## 2016 Symposium Exhibit Packages & Marketing Opportunities

In addition to opportunities to EXHIBIT and MARKET YOUR BRAND, featured below, we offer robust, custom SPONSORSHIP packages. Contact [DeAnna Grosbaum](#) for details.

<b>Exhibitor Premier Package</b>	\$6,000	<ul style="list-style-type: none"> <li>Acknowledgment on CCH Website and in print program</li> <li>Your organization's literature included in registration bags</li> <li>Two individual registrations</li> <li>Partners HealthCare registration rate of \$595 all additional individuals</li> <li>10'w x10'd booth space with priority assignment, 6' draped exhibit table, 8' high back drape and 3' high side draped booth, 2 chairs, 1 electric outlet to 500 watts, wireless internet, 1 7" x 44" ID sign, wastebasket and daily cleaning</li> <li>Meeting rooms available for private business meetings</li> </ul>
<b>Exhibitor Basic Package</b>	\$3,050	<ul style="list-style-type: none"> <li>Acknowledgment on CCH Website and in print program</li> <li>Your organization's literature included in registration bags</li> <li>One individual registration</li> <li>Partners HealthCare registration rate of \$595 all additional individuals</li> <li>6'w x 10'd booth space, 4' draped exhibit table, (3' high side draped booth), 1 chair, (1 electric outlet to 500 watts, wireless internet,) 1 7" x 44" ID sign, wastebasket and daily cleaning</li> <li>Meeting rooms available for private business meetings</li> </ul>
<b>Exhibitor in Startup Pavilion</b>		<ul style="list-style-type: none"> <li>Acknowledgment on CCH Website and in print program</li> <li>Your organization's literature included in registration bags</li> <li>One individual registration</li> <li>Partners HealthCare registration rate of \$595 all additional individuals</li> <li>36" round draped table, one stool, daily cleaning</li> <li>Exhibiting among other startups within pavilion</li> <li>Contact DeAnna Grosbaum for details</li> </ul>
<b>Industry Satellite Session</b>	\$5,000	<ul style="list-style-type: none"> <li>A separately designated and reserved room for your organization's satellite session, maximum length of 25 minutes (more time available at additional cost)</li> <li>Your organization controls content for this session</li> <li>Scheduled when Symposium educational program not in session</li> <li>Advertise session via your signage in the hallway outside the room, or purchase an ad in the program book at reduced-rate</li> <li>List of registrants who have opted to share their contact information</li> </ul>
<b>Exhibitor Lead Retrieval</b>	\$150	<ul style="list-style-type: none"> <li>Following up with your Symposium contacts is easy! Collect and report on all contacts made through your networking while exhibiting with Pathable's dynamic lead retrieval tool.</li> </ul>
<b>Program Ad</b>	\$3,250 \$2,500 \$2,250	<ul style="list-style-type: none"> <li>Your organization's full page ad in print program</li> <li>Your organization's half page ad in print program</li> <li>Your organization's quarter page ad in print program</li> </ul>
<b>Attendee Lanyards (no longer available)</b>	\$5,000	<ul style="list-style-type: none"> <li>Have your logo seen by all attendees throughout Symposium, displayed exclusively on name badge lanyards</li> <li>Acknowledgment on CCH Website, Symposium app and in print program</li> </ul>
<b>Attendee Networking Smart Badge</b>		<ul style="list-style-type: none"> <li>Sponsor the Symposium's networking smart badge that helps attendees proactively find each other and start networking based on interests</li> <li>Be in attendees' constant line of sight with your logo displayed exclusively on smart name badges and lanyards</li> <li>Gather valuable lead information for your team through surveys from attendees</li> <li>Acknowledgment on CCH Website, Symposium app and in print program</li> <li>Sponsorship opportunities for full Symposium or for networking reception events</li> </ul>
<b>Symposium 2016 App</b>	\$10,000	<ul style="list-style-type: none"> <li>Sponsor the 2016 Symposium's official mobile/networking app, available to attendees to network as soon as they register through the event</li> <li>Acknowledgment with logo on app, on CCH Website and in print program</li> </ul>
<b>Floor Stickers</b>	\$750	<ul style="list-style-type: none"> <li>Display your company's logo and message in the exhibit hall on a 3'x3' floor sticker (3 minimum)</li> </ul>
<b>Expo Booth Aisle Sign Extensions</b>	\$800	<ul style="list-style-type: none"> <li>Draw attendees to your booth with double sided panel</li> </ul>
<b>Meter Boards</b>	\$900	<ul style="list-style-type: none"> <li>Display your organization's logo and message on double-sided meter boards (38" x 96") within the Symposium's exhibit hall</li> </ul>

## 2016 Symposium Sponsorship Opportunities

In addition to packages featured below, we offer custom packages and other options.  
Contact DeAnna Grosbaum for more details.

Opportunities	Rate	Features include
<p><b>New Sponsorship Level for 2016!</b></p> <p><b>Platinum Premier Expo Sponsor</b></p>	\$39,000	<p>In response to sponsors' requests, we are pleased to offer the new <b>Platinum Premier Expo Sponsorship</b> level to include:</p> <ul style="list-style-type: none"> <li>• Two tickets to exclusive Pre-Symposium Partners Executive Leadership Dinner Oct. 19, 2016, featuring your organization's name/signage on table</li> <li>• Symposium panel sponsorship with follow-up private breakout session in which you drive content</li> <li>• Your organization's name and logo featured on a special Passport Raffle</li> <li>• Logo on CCH Website and in print program</li> <li>• Your organization's literature included in registration bags and posted on conference app</li> <li>• Full page ad in print program</li> <li>• Signage recognition in exhibit area</li> <li>• Ten individual registrations</li> <li>• Partners HealthCare registration rate of \$595 for all additional individuals</li> <li>• Highest-priority exhibit location including 20' x 10' booth space, (2) 6' draped exhibit tables, 8' high back drape and 3' high side draped booth, 4 chairs, 2 electric outlet to 500 watts, wireless internet, 1 7" x 44" ID sign, wastebasket and daily cleaning</li> <li>• Meeting rooms available for private business meetings</li> <li>• List of registrants who have opted to share their contact information</li> </ul>
<p><b>Platinum Expo Sponsor</b></p>	\$24,000 (formerly \$20,000)	<ul style="list-style-type: none"> <li>• One ticket to exclusive Pre-Symposium Partners Executive Leadership Dinner Oct. 19, 2016</li> <li>• Your organization's name and logo featured on a special Passport Raffle</li> <li>• Logo on CCH Website and in print program</li> <li>• Your organization's literature included in registration bags - and posted on conference app (new for 2016)</li> <li>• Full page ad in print program</li> <li>• Signage recognition in exhibit area</li> <li>• Eight (formerly 6) individual registrations</li> <li>• Partners HealthCare registration rate of \$595 for all additional individuals</li> <li>• High-priority exhibit location including 20' x 10' booth space, (2) 6' draped exhibit tables, 8' high back drape and 3' high side draped booth, 4 chairs, 2 electric outlet to 500 watts, wireless internet, 1 7" x 44" ID sign, wastebasket and daily cleaning</li> <li>• Meeting rooms available for private business meetings</li> <li>• List of registrants who have opted to share their contact information</li> </ul>
<p><b>Diamond Expo Sponsor</b></p>	\$18,000 (formerly \$15,000)	<ul style="list-style-type: none"> <li>• Your organization's name and logo featured on a special Passport Raffle</li> <li>• Logo on CCH Website and in print program</li> <li>• Your organization's literature included in registration bags - and posted on conference app (new for 2016)</li> <li>• Half page ad in print program</li> <li>• Signage recognition in exhibit area</li> <li>• Seven (formerly 5) individual registrations</li> <li>• Partners HealthCare registration rate of \$595 for all additional individuals</li> <li>• High-priority exhibit location including 10' x 10' booth space, 6' draped exhibit table, 8' high back drape and 3' high side draped booth, 2 chairs, 1 electric outlet to 500 watts, wireless internet, 1 7" x 44" ID sign, wastebasket and daily cleaning</li> <li>• Meeting rooms available for private business meetings</li> <li>• List of registrants who have opted to share their contact information</li> </ul>

<p><b>Gold Expo Sponsor</b></p>	<p>\$12,000 (formerly \$9,500)</p>	<ul style="list-style-type: none"> <li>• Logo on CCH Website and in print program</li> <li>• Your organization’s literature included in registration bags - and posted on conference app (new for 2016)</li> <li>• Quarter page ad in print program</li> <li>• Signage recognition in exhibit area</li> <li>• Five (formerly 3) individual registrations</li> <li>• Partners HealthCare registration rate of \$595 for all additional individuals</li> <li>• Priority exhibit location including 6’ draped exhibit table, 8’ high back drape and 3’ high side draped booth, 2 chairs, 1 electric outlet to 500 watts, wireless internet, 1 7” x 44” ID sign, wastebasket and daily cleaning</li> <li>• Meeting rooms available for private business meetings</li> <li>• List of registrants who have opted to share their contact information</li> </ul>
<p><b>Exhibit Hall Networking Lounge</b></p>	<p>\$10,000</p>	<ul style="list-style-type: none"> <li>• Attendees can convene, network, relax and check email in our popular and bustling networking lounge located within the exhibit hall. Includes signage recognizing your sponsorship.</li> <li>• Acknowledgment on CCH Website and in print program</li> </ul>
<p><b>Expo Sponsor</b></p>	<p>\$4,500</p>	<ul style="list-style-type: none"> <li>• Your organization’s logo appears in print program and on CCH Website</li> <li>• Your organization’s literature included in registration bags</li> <li>• Two individual registrations</li> <li>• Partners HealthCare registration rate of \$595 for all additional individuals</li> </ul>
<p><b>Advertiser</b></p>	<p>\$3,500</p>	<ul style="list-style-type: none"> <li>• Acknowledgment on CCH Website and in print program</li> <li>• Your organization’s literature included in registration bags</li> <li>• One individual registration</li> <li>• Partners HealthCare registration rate of \$595 for all additional individuals</li> </ul>

October 19 is reserved for exhibitor set-up and pre-Symposium workshops. Formal program begins at 7 am on October 20. All Expo sponsor and exhibit opportunities are non-exclusive. Custom options are available. See below for EXHIBIT PACKAGES and other MARKETING OPPORTUNITIES.