

2016 Symposium Exhibit Packages & Marketing Opportunities

In addition to opportunities to EXHIBIT and MARKET YOUR BRAND, featured below, we offer robust, custom SPONSORSHIP packages. Contact [DeAnna Grosbaum](#) for details.

Exhibitor Premier Package	\$6,000	<ul style="list-style-type: none"> Acknowledgment on CCH Website and in print program Your organization's literature included in registration bags Two individual registrations Partners HealthCare registration rate of \$595 all additional individuals 10'w x10'd booth space with priority assignment, 6' draped exhibit table, 8' high back drape and 3' high side draped booth, 2 chairs, 1 electric outlet to 500 watts, wireless internet, 1 7" x 44" ID sign, wastebasket and daily cleaning Meeting rooms available for private business meetings
Exhibitor Basic Package	\$3,050	<ul style="list-style-type: none"> Acknowledgment on CCH Website and in print program Your organization's literature included in registration bags One individual registration Partners HealthCare registration rate of \$595 all additional individuals 6'w x 10'd booth space, 4' draped exhibit table, (3' high side draped booth), 1 chair, (1 electric outlet to 500 watts, wireless internet,) 1 7" x 44" ID sign, wastebasket and daily cleaning Meeting rooms available for private business meetings
Exhibitor in Startup Pavilion		<ul style="list-style-type: none"> Acknowledgment on CCH Website and in print program Your organization's literature included in registration bags One individual registration Partners HealthCare registration rate of \$595 all additional individuals 36" round draped table, one stool, daily cleaning Exhibiting among other startups within pavilion Contact DeAnna Grosbaum for details
Industry Satellite Session	\$5,000	<ul style="list-style-type: none"> A separately designated and reserved room for your organization's satellite session, maximum length of 25 minutes (more time available at additional cost) Your organization controls content for this session Scheduled when Symposium educational program not in session Advertise session via your signage in the hallway outside the room, or purchase an ad in the program book at reduced-rate List of registrants who have opted to share their contact information
Exhibitor Lead Retrieval	\$150	<ul style="list-style-type: none"> Following up with your Symposium contacts is easy! Collect and report on all contacts made through your networking while exhibiting with Pathable's dynamic lead retrieval tool.
Program Ad	\$3,250 \$2,500 \$2,250	<ul style="list-style-type: none"> Your organization's full page ad in print program Your organization's half page ad in print program Your organization's quarter page ad in print program
Attendee Lanyards	\$5,000	<ul style="list-style-type: none"> Have your logo seen by all attendees throughout Symposium, displayed exclusively on name badge lanyards Acknowledgment on CCH Website, Symposium app and in print program
Attendee Networking Smart Badges and Lanyards	\$18,500	<ul style="list-style-type: none"> Sponsor the Symposium's networking smart badge that helps attendees proactively find each other and start networking based on interests Be in attendees' constant line of sight with your logo displayed exclusively on smart name badges and lanyards Acknowledgment on CCH Website, Symposium app and in print program
Symposium 2016 App	\$10,000	<ul style="list-style-type: none"> Sponsor the 2016 Symposium's official mobile/networking app, available to attendees to network as soon as they register through the event Acknowledgment with logo on app, on CCH Website and in print program
Floor Stickers	\$750	<ul style="list-style-type: none"> Display your company's logo and message in the exhibit hall on a 3'x3' floor sticker (3 minimum)
Expo Booth Aisle Sign Extensions	\$800	<ul style="list-style-type: none"> Draw attendees to your booth with double sided panel
Meter Boards	\$900	<ul style="list-style-type: none"> Display your organization's logo and message on double-sided meter boards (38" x 96") within the Symposium's exhibit hall

2016 Symposium Sponsorship Opportunities

In addition to packages featured below, we offer custom packages and other options.

Contact DeAnna Grosbaum for more details.

Opportunities	Rate	Features include
<p>New Sponsorship Level for 2016!</p> <p>Platinum Premier Expo Sponsor</p>	\$39,000	<p>In response to sponsors' requests, we are pleased to offer the new Platinum Premier Expo Sponsorship level to include:</p> <ul style="list-style-type: none"> • Two tickets to exclusive Pre-Symposium Partners Executive Leadership Dinner Oct. 19, 2016, featuring your organization's name/signage on table • Symposium panel sponsorship with follow-up private breakout session in which you drive content • Your organization's name and logo featured on a special Passport Raffle • Logo on CCH Website and in print program • Your organization's literature included in registration bags and posted on conference app • Full page ad in print program • Signage recognition in exhibit area • Ten individual registrations • Partners HealthCare registration rate of \$595 for all additional individuals • Highest-priority exhibit location including 20' x 10' booth space, (2) 6' draped exhibit tables, 8' high back drape and 3' high side draped booth, 4 chairs, 2 electric outlet to 500 watts, wireless internet, 1 7" x 44" ID sign, wastebasket and daily cleaning • Meeting rooms available for private business meetings • List of registrants who have opted to share their contact information
<p>Platinum Expo Sponsor</p>	\$24,000 (formerly \$20,000)	<ul style="list-style-type: none"> • One ticket to exclusive Pre-Symposium Partners Executive Leadership Dinner Oct. 19, 2016 • Your organization's name and logo featured on a special Passport Raffle • Logo on CCH Website and in print program • Your organization's literature included in registration bags - and posted on conference app (new for 2016) • Full page ad in print program • Signage recognition in exhibit area • Eight (formerly 6) individual registrations • Partners HealthCare registration rate of \$595 for all additional individuals • High-priority exhibit location including 20' x 10' booth space, (2) 6' draped exhibit tables, 8' high back drape and 3' high side draped booth, 4 chairs, 2 electric outlet to 500 watts, wireless internet, 1 7" x 44" ID sign, wastebasket and daily cleaning • Meeting rooms available for private business meetings • List of registrants who have opted to share their contact information
<p>Diamond Expo Sponsor</p>	\$18,000 (formerly \$15,000)	<ul style="list-style-type: none"> • Your organization's name and logo featured on a special Passport Raffle • Logo on CCH Website and in print program • Your organization's literature included in registration bags - and posted on conference app (new for 2016) • Half page ad in print program • Signage recognition in exhibit area • Seven (formerly 5) individual registrations • Partners HealthCare registration rate of \$595 for all additional individuals • High-priority exhibit location including 10' x 10' booth space, 6' draped exhibit table, 8' high back drape and 3' high side draped booth, 2 chairs, 1 electric outlet to 500 watts, wireless internet, 1 7" x 44" ID sign, wastebasket and daily cleaning • Meeting rooms available for private business meetings • List of registrants who have opted to share their contact information

<p>Gold Expo Sponsor</p>	<p>\$12,000 (formerly \$9,500)</p>	<ul style="list-style-type: none"> • Logo on CCH Website and in print program • Your organization’s literature included in registration bags - and posted on conference app (new for 2016) • Quarter page ad in print program • Signage recognition in exhibit area • Five (formerly 3) individual registrations • Partners HealthCare registration rate of \$595 for all additional individuals • Priority exhibit location including 6’ draped exhibit table, 8’ high back drape and 3’ high side draped booth, 2 chairs, 1 electric outlet to 500 watts, wireless internet, 1 7” x 44” ID sign, wastebasket and daily cleaning • Meeting rooms available for private business meetings • List of registrants who have opted to share their contact information
<p>Exhibit Hall Networking Lounge</p>	<p>\$10,000</p>	<ul style="list-style-type: none"> • Attendees can convene, network, relax and check email in our popular and bustling networking lounge located within the exhibit hall. Includes signage recognizing your sponsorship. • Acknowledgment on CCH Website and in print program
<p>Expo Sponsor</p>	<p>\$4,500</p>	<ul style="list-style-type: none"> • Your organization’s logo appears in print program and on CCH Website • Your organization’s literature included in registration bags • Two individual registrations • Partners HealthCare registration rate of \$595 for all additional individuals
<p>Advertiser</p>	<p>\$3,500</p>	<ul style="list-style-type: none"> • Acknowledgment on CCH Website and in print program • Your organization’s literature included in registration bags • One individual registration • Partners HealthCare registration rate of \$595 for all additional individuals

October 19 is reserved for exhibitor set-up and pre-Symposium workshops. Formal program begins at 7 am on October 20. All Expo sponsor and exhibit opportunities are non-exclusive. Custom options are available. See below for EXHIBIT PACKAGES and other MARKETING OPPORTUNITIES.



CONNECTED HEALTH

Partners HealthCare's 2016 Connected Health Symposium & Expo

Seaport Hotel & World Trade Center • Boston • October 20-21, 2016
DeAnna Grosbaum, Event Manager, dgrosbaum@partners.org • 617-724-3178