The Way Forward: Reform’s New Focus on Health and Wellness, Independent Aging, Chronic Condition Self-Care and the Tools That Support Them

October 21-22, 2010
Park Plaza Hotel & Towers
Boston, Massachusetts
October 21, 2010

Dear Friend,

We welcome you to Boston, and thank you for being with us!

This is a time of enormous opportunity in healthcare. Over the next two days, you will be immersed in debate on an array of ideas, products and collaborations. You’re part of an ideas conference for healthcare and information technology and at a global crossroads where fresh thinking gets presented and tested, where deals get struck and collaborations launched.

Please participate actively - we need your insights and your perspective. There will be several dynamic features at this year’s Symposium, giving you a voice in the direction of the meeting via real-time polling and Twitter (#chs10). Take advantage of the book signings and workshops. Talk with exhibitors. You are with healthcare colleagues from around the world. Don’t miss the networking!

We’ve organized this event to make the exchange of ideas easy and eminently enjoyable. Stay connected and reach out anytime.

Joseph C. Kvedar, MD

Khinlei Myint-U, MBA

Joseph L. Ternullo, JD, MPH
Keynoters and Featured Speakers

Susannah Fox
Associate Director, Digital Strategy, Pew Research Center's Internet and American Life Project

Joseph Ternullo, JD, MPH
Director, International Corporate Relations, Partners HealthCare, and Associate Director, Center for Connected Health

Peter Tippett, MD, PhD
VP, Innovation and Technology, Verizon Business

Kevin Volpp, MD, PhD
Director, Center for Health Incentives, Leonard Davis Institute of Health Economics, UPenn
Symposium
Co-Chairs

Maureen Banks, MBA
President, Shaughnessy-Kaplan Rehabilitation Hospital, Spaulding Hospital Cambridge, and COO, Spaulding Rehabilitation Hospital, Spaulding Rehab Network

Joseph Betancourt, MD
Director, The Disparities Solutions Center, and Director, Multicultural Education, MGH

Mary Finlay, MBA
Deputy CIO, Partners HealthCare

Patricia George
Vice President & Chief Information Officer, North Shore Medical Center

Michael Jellinek, MD
President, Newton-Wellesley Hospital

Alex Johnson, PhD
Provost and Vice President for Academic Affairs, MGH Institute of Health Professions

Thomas Lee, MD
Network President, Partners HealthCare, and CEO, Partners Community Healthcare

Lesley Macherelli
Director, International Government and Corporate Relations, Partners Healthcare System

Jean Moses
Director, Corporate Development, Partners HealthCare

Elizabeth Nabel, MD
President, Brigham and Women’s Hospital

Dorothy Puhy
Executive Vice President, Chief Financial Officer and Assistant Treasurer, Dana-Farber Cancer Institute

Joseph Ternullo, JD, MPH
Director, International Corporate Relations, Partners HealthCare, and Associate Director, Center for Connected Health

Special Recognition

Steadfast Commitment, Meaningful Achievement, Quality Leadership, Superb Mentorship

Partners is delighted to honor Rashid Bashshur, PhD, and Mary Finlay, MBA, for their distinguished service to healthcare and their unwavering commitment to HIT innovation. Rashid and Mary have moved the field forward into the 21st Century. Along the way, they have built and enriched the careers of others.

A catalyst for developing and evaluating telemedicine systems since the 1970s, Rashid Bashshur has led the way forward at the National Academy of Sciences, the National Science Foundation, the University of Michigan, and as senior advisor to telemedicine projects, agencies and governments. Today Rashid is Director of Telemedicine at the UMichigan Health System, Emeritus Professor of Health Management and Policy at the UMichigan School of Public Health, and President Emeritus of the American Telemedicine Association.

Mary Finlay, Deputy CIO of Partners HealthCare, is responsible for all telecommunications and information systems operations within Partners IS. Caring and supportive, she’s fostered the careers of her fellow 1,400 professionals within the department. Professor at Simmons School of Management since 2005, Mary is also former Chair of the Mass. Technology Leadership Council and serves on the Mass. Local Board of Year Up.
Wednesday, October 20, 2010

8:00 AM – 11:00 AM (Terrace)

**Continua Case Study: The Regulatory Implications of Interoperability**  
*Continua Health Alliance*

Continua, the international alliance to establish interoperable personal health solutions that extend into the home, is pleased to offer an exclusive workshop. The focus will be on FDA regulation of interoperable medical devices but the session will also analyze the roles of the FCC, FTC and DOJ.

An overview session will review regulatory structure, current enforcement activity and Agency initiatives for 2010 and beyond. A second session will incorporate these considerations into a case study and invite active participation from attendees.

1:00 PM – 6:00 PM (Terrace)

**Improving the Quality of Healthcare with Robotics**  
*MassTLC*

In a time of aging workforces and exploding demands for high quality and error-free precision, healthcare robotics has arrived. To mark the new era and drill down on the proliferation of robotics in healthcare, the Mass Technology Leadership Council (MassTLC) is sponsoring a special workshop on Wednesday, Oct. 20, in conjunction with Partners’ annual Connected Health Symposium beginning the next day.

This pre-Symposium session for executives analyzes a full range of robotics applications, from surgical appliances in the operating room to solutions for assisting the elderly at home. The program spotlights recent products as well as future research, with a special focus on how these tools can affect care today and for years to come.

2:00 PM – 5:00 PM (Hancock)

**Demystifying Venture Capital for Healthcare**

Venture capitalists play multiple important roles in bringing new ideas and technologies to market. This workshop is your chance to meet with experienced venture capitalists and the CEOs of some of the companies they’ve funded. Panelists will include strategic and angel investors, as well as traditional venture capitalists from Boston and beyond.

In an interactive discussion, you will learn how to attract capital and how to work successfully with your investors:

- What expectations should an inventor/entrepreneur have?
- How can you maximize your chances of obtaining venture capital??
- What should you look for in a venture capital firm? (It's not just the money, Honey!)
- What does a successful entrepreneur/VC relationship look like? What about a not-so-successful one?

We’ll explore current market and regulatory conditions in general and patient-driven and connected health in particular:

- What commercial opportunities exist in the evolving relationships among consumers, providers and the technology of health care?
- What are the ingredients for success in these burgeoning sectors?
- What risks and opportunities are created by the changing regulatory environment?

Bring your questions and ideas! In this, the inaugural Connected Health Venture Capital Workshop, the experiences of Symposium participants will add extra zest to an exceptional group of top-name venture capitalists and entrepreneurs. Panelists include Richard Anders of Mass Medical Angels, Bob Creeden of the Partners Innovation Fund, Andy Donner of Physic Ventures, Peter Grua of HLM Venture Partners, Steve Gullans of Excel Medical Ventures, Stan Nowak of Silverlink and Mike Zani of Shape Up The Nation.

6:00 PM – 8:00 PM (Exhibit Area)

**Pre-Symposium Networking Reception**

Sponsored by: Continua Health Alliance and UK Trade & Investment
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<td>7:00</td>
<td>Registration, Breakfast and Networking (Exhibit Area)</td>
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<tr>
<td>7:45</td>
<td>Welcome to Day One of Partners’ Connected Health Symposium 2010, by Joe Ternullo, JD, MPH, Director, International Corporate Relations, Partners HealthCare; Associate Director, Partners Center for Connected Health (Imperial)</td>
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<td>8:00</td>
<td>The $1,000 Genome: The Revolution in DNA Sequencing and the New Era of Personalized Medicine (Imperial)</td>
<td>Kevin Davies, PhD, Chief Editor, Bio-IT World, and Founding Editor, Nature Genetics</td>
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<td>8:45</td>
<td>Designing for Behavior Change: Hot Triggers for New Habits (Imperial)</td>
<td>BJ Fogg, PhD, Director, Persuasive Technology Lab, Stanford University</td>
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<td>9:30</td>
<td>Morning Networking Break (Exhibit Area)</td>
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<td>Special sponsored session by Verizon Wireless: Empowering the delivery of remote healthcare management (Berkeley)</td>
<td>Special sponsored session by ANT Wireless: ANT+ The Interoperable Solution for Fitness and Health (Clarendon)</td>
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<td>10:10</td>
<td>BJ Fogg and Persuasive Technology: A Blue-Ribbon Panel Debates the Implications for Patient Self-Management (Imperial)</td>
<td>A Good Panel Gets a Tough Question: Should Telehealth Services for Medicare Be Reimbursed Directly – or Incentivized Indirectly through Global, Bundled or Bonus Payments? And Which Route is Likely to Predominate? (Georgian)</td>
<td>Gadgets, Gizmos and Apps: Journalist Brian Dolan Interviews a Distinguished Panel on the State of Innovation in Wireless Consumer Health (Plaza)</td>
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<td>Jay Sanders, MD, President and CEO, The Global Telemedicine Group</td>
<td>Joseph Kvedar, MD, Director, Center for Connected Health</td>
<td>Brian Dolan, Editor and Co-Founder, MobiHealthNews</td>
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<td>Dave deBronkart, Principal, ePatientDave.com, and author, Laugh, Sing, and Eat like a Pig: How an Empowered Patient Beat Stage IV Cancer (and What Healthcare Can Learn from It) (2010)</td>
<td>Sandra Elliot, Director, Consumer Technology and Service Development, Meridian Health</td>
<td>Scott Eising, Director, Advance Market/Product Development, Mayo Clinic</td>
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<td>Sunil Hazaray, President and CEO, Viterion Telehealth</td>
<td>Rob Mechanic, Senior Fellow and Director, Health Industry Forum, Brandeis University</td>
<td>Madeline Pantalone, VP of Strategy and Business Development, GreatCall</td>
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<td>Randall Moore, MD, MBA, CEO, American TeleCare</td>
<td>Suneel Ratan, VP, Marketing and Reimbursement, Bosch Healthcare</td>
<td>Eran Shevalsky, President and CEO, MedMinder Systems</td>
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<td>Noam Ziv, Vice President, Technology, Health and Life Sciences Group, Qualcomm</td>
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<td>11:00</td>
<td>The Futurists: A Fresh Look by Some Smart People at the Twists and Turns We Cannot Know...But Need to Think About (Imperial)</td>
<td>A Record of Oneself: Journalist Bill Bulkeley Questions a Distinguished Panel on the Intensifying Quantification of Everyday Life (Georgian)</td>
<td>I Think Therefore I Move? Observations on the State of the Art in Personal Robotics, Smart Prosthetics and Brain-Machine Interfaces (Plaza)</td>
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<td>Jay Pieper, MBA, VP, Partners HealthCare and President and CEO, Partners International Medical Services</td>
<td>William Bulkeley, technology journalist and Principal, Green Line Research; 30 years with the WSJ</td>
<td>Gregory Berman, PhD, Medical Products Group Leader and Managing Consultant, PA Consulting Group</td>
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<td>Eric Horvitz, MD, PhD, Distinguished Scientist, Microsoft Research</td>
<td>Ben Heywood, MBA, Co-Founder and President, PatientsLikeMe</td>
<td>Jose Contreras-Vidal, PhD, Associate Professor of Kinesiology, Program in Bioengineering and Neuroscience, UMaryland School of Public Health</td>
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<td>Paul Maglio, Manager, Smarter Planet Service Systems, IBM Research, Almaden</td>
<td>James Park, Co-Founder and CEO, Fitbit</td>
<td>Leigh Hochberg, MD, PhD, Associate Professor of Engineering, Brown University; Visiting Associate Professor of Neurology, Harvard Medical School; Physician, Dept. of Veterans Affairs, Providence VA Med. Center; Physician, Stroke and Neurocritical Care Services, MGH, Brigham and Women’s and Spaulding Rehabilitation Hospitals</td>
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<td>11:45</td>
<td>Lunch Break (Exhibit Area)</td>
<td>Alex (Sandy) Pentland, PhD, Toshiba Professor of Media Arts and Sciences; Director, Human Dynamics Lab; Director, Media Lab Entrepreneurship Program, all at MIT; and author, Honest Signals: How They Shape Our World (2008)</td>
<td>Grant McGimpsey, PhD, Professor of Chemistry and Biochemistry, Worcester Polytechnic Institute, and Director, WPI Bioengineering Institute</td>
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<td>Special sponsored session by Bosch Telehealth: Telehealth at a Community Mental Health Center: First Hand Lessons from the Provider and Consumer Perspective (Berkeley)</td>
<td>I Think Therefore I Move? Observations on the State of the Art in Personal Robotics, Smart Prosthetics and Brain-Machine Interfaces (Plaza)</td>
<td>Tom Ryden, Co-Founder and COO, VGo Communications</td>
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<td>Special sponsored session by Intel: Alternative Healthcare Delivery Systems and the HIT Needed to Support Them by Mark Blatt, MD, MBA (Clarendon)</td>
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| 1:00  | Neuroscience Gives New Meaning to Connected Health: DARPA’s Drive to Create a Prosthetic Arm Subject to Direct Brain Control  
**Introduction by Chris Phinney, President, VoxVue Health**  
Stewart Coulter, PhD, Program Manager, DEKA  
Michael McLoughlin, Program Manager, Johns Hopkins Advanced Physics Lab  
Kent Pankratz, MBA, Program Management Support, Defense Sciences Office, DARPA |  |  |
| 1:50  | Transition |  |  |
| 2:00  | Cool New Stuff: Columnist Scott Kirsner Interviews Two Savvy Investors and Two Resourceful Entrepreneurs on the Market for Health, Wellness and Patient Self-Management Tools  
**Kent Dicks**, CEO and Founder, MedApps  
**Bill Geary**, Partner, North Bridge Venture Partners  
**Michael Greeley, MBA**, Partner, Flybridge Capital Partners  
**Ben Rubin**, Co-Founder and Chief Technology Officer, Zeo  | Digestibles, Implantables, Wearables and Wireless Bandaids: Notes from Leaders of the In- and On-Body Revolutions  
**Richard Zall, JD**, Chair, Health Care Department, Proskauer  
**David O’Reilly, MBA**, Senior VP, Proteus Biomedical  
**Maggie Pax, MBA**, VP, Business Development, MicroCHIPS  
**Brian Russell**, Founder and CEO, Zephyr Technology  
**Lyne Warner Stevenson, MD**, Director, Heart Failure Program, Brigham and Women’s Hospital  | Passages: An Expert Panel Examines Lessons Learned During the Maturation of Online Social Networks, Patient Communities and Patient Blogs  
**Timothy Edgar, PhD**, Assoc. Professor, Dept. of Communication Sciences and Disorders, Emerson College  
**Susannah Fox**, Associate Director, Digital Strategy, Pew Internet and American Life Project  
**Lisa Gualtieri, PhD**, Adjunct Clinical Professor, Tufts University School of Medicine, and Editor-in-Chief, eLearn Magazine  |
| 2:45  | Transition |  |  |
| 2:55  | Beyond Mobile to Embedded and Ubiquitous: The Move to Smart Products and Smarter Services  
**Mary J. Cronin, PhD**, Prof. of Information Systems, Carroll School of Management, Boston College, discusses her just-published Smart Products, Smarter Services: Strategies for Embedded Control (Sept. 2010), a fresh analysis of smart devices, ubiquitous connectivity and the extraordinary implications for business, for healthcare, and for people’s daily lives.  
**Kevin Franck, PhD, MBA**, Head, Clinical and Audiologic Products and Strategy, Cochlear Limited  
**Larry Goldberg**, Director, Media Access Group at WGBH and Director, WGBH National Center for Accessible Media  
**Dean Karavite, MSI**, Lead Human-Computer Interaction Specialist, Center for Biomedical Informatics, Children’s Hospital of Philadelphia  
**Michael Barrett, JD**, Managing Partner, Critical Mass Consulting  
**Kevin Franck, PhD, MBA**, Head, Clinical and Audiologic Products and Strategy, Cochlear Limited  
**Larry Goldberg**, Director, Media Access Group at WGBH and Director, WGBH National Center for Accessible Media  
**Dean Karavite, MSI**, Lead Human-Computer Interaction Specialist, Center for Biomedical Informatics, Children’s Hospital of Philadelphia  
**Jessica Wolfe, PhD, MPH**, Founder and Principal, BluePond Wellness  
**David J. Costello, PhD, MPH**, Founder and Principal, BluePond Wellness  
**Rick Lee**, CEO, Healthrageous  
**Matthew Levy, PhD**, Robert Wood Johnson Foundation Scholar, Harvard University  
**Tracey Moorhead**, President and CEO, Care Continuum Alliance  |
| 3:40  | Afternoon Networking Break  
Special sponsored session by Alcatel-Lucent (Berkeley) |  |  |
| 4:15  | Robotic Personal Coaching Comes to Market: Lessons for Technological Innovation and Patient Engagement  
**Cory Kidd, PhD, CEO, Intuitive Automata**  
**Caroline Apovian, MD**, Professor of Medicine and Pediatrics, Boston University School of Medicine; Director, Center for Nutrition and Weight Management, Boston Medical Center  |  |  |
| 5:00  | Changes in Store: A Blue-Ribbon Panel Discusses Payment Reform, Provider Accountability and the Quality and Cost Potential of Patient Self-Management  
**Michael Barrett, JD**, Managing Partner, Critical Mass Consulting  
**Andrew Dreyfus**, President and CEO, Blue Cross Blue Shield of Massachusetts  
**Tom Lee, MD**, Network President, Partners HealthCare  
**Derek Newell**, President, Bosch Healthcare  |  |  |
| 5:45  | Presentation of Awards by Joe Ternullo, JD, MPH, Director, International Corporate Relations, Partners HealthCare; Associate Director, Partners Center for Connected Health  |  |  |
| 6:00  | Networking Reception  
Sponsored by North Bridge Venture Partners and Growth Equity and Polaris Venture Partners |  |  |
## Agenda

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<td>8:00</td>
<td>The Changing Marketplace for Health Care Services: Constricted Resources, the Drive for Care Redesign and Integration, and Opportunities for Technology (Imperial)</td>
<td>Gary Gottlieb, MD, MBA, President and CEO, Partners HealthCare</td>
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<td>8:30</td>
<td>The Art of Choosing (Imperial)</td>
<td>Sheena Iyengar, PhD, S.T. Lee Professor of Business, Columbia Business School, and author, The Art of Choosing (2010)</td>
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<td>9:15</td>
<td>Applying Behavioral Economics to Health (Imperial)</td>
<td>Kevin Volpp, MD, PhD, Director, Center for Health Incentives, Leonard Davis Institute of Health Economics, and Director, Center on Behavioral Economics and Health, both at UPenn; Associate Professor, UPenn School of Medicine and the Wharton School; staff physician, Philadelphia VA Medical Center</td>
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<td>10:00</td>
<td>Morning Networking Break (Exhibit Area)</td>
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<td>Special sponsored session by Vidy: Extending the reach of physicians with Vidyo telepresence any time, from anywhere, on any device (Berkeley)</td>
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<td>10:35</td>
<td>Grades Are Coming In: A Special Symposium Panel on the 2010 Mid-Term Elections and their Implications for US Health Policy (Imperial)</td>
<td>A Good Panel Gets a Tough Question: Are Carrots Enough? Or Is There Also a Role for Financial Penalties in Motivating People to Manage Their Chronic Conditions? (Georgian)</td>
<td>Pitching Good Health: A Health Marketers’ Roundtable (Plaza)</td>
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<td>11:15</td>
<td>Rude Surprises and Revolting Developments: Aha’s! Lurking in the Recent Data on Consumer Preferences and Online Behavior (Imperial)</td>
<td>Empowered eClinically: Experts Look at New Data Sources and New Technologies Transforming the Patient’s Role in Clinical Research (Georgian)</td>
<td>Mapping Uneven Terrain: Using Information Technology to Identify Health Disparities and Narrow Them (Plaza)</td>
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<td>Warwick Charlton, MD, VP and Chief Medical Officer, Intuit Health</td>
<td>Amir Nashat, PhD, General Partner, Polaris Venture Partners</td>
<td>Barbra Rabson, MPH, Executive Director, Mass. Health Quality Partners</td>
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<td>Kristin Carman, PhD, Co-Director, Health Policy and Research, American Institutes of Research</td>
<td>Naomi Fried, PhD, Chief Innovation Officer, Children’s Hospital Boston</td>
<td>Joe Betancourt, MD, Director, The Disparities Solutions Center; Senior Scientist, Institute for Health Policy; and Program Director for Multicultural Education, all at Partners HealthCare</td>
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<td>Monique Levy, MA, Senior Director of Research, Manhattan Research</td>
<td>John Halama, MD, MS, CIO of CareGroup Health System; CIO and Dean for Technology, Harvard Medical School; CIO of the Harvard Clinical Research Institute; Co-Chair of the HIT Standards Committee advising the National Coordinator for Health IT; practicing emergency room physician</td>
<td>Nicholas Steel, MB, ChB, MSc, Clinical Senior Lecturer in Primary Care, School of Medicine, Health Policy and Practice, University of East Anglia</td>
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<td>Kristen Purcell, PhD, Associate Director for Research, Pew Internet &amp; American Life Project</td>
<td>Peter Tippett, MD, PhD, VP, Innovation and Technology, Verizon Business</td>
<td>Roni Zeiger, MD, Chief Health Strategist, Google</td>
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<td>Paul Wicks, PhD, Director of Research and Development, PatientsLikeMe</td>
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<td><strong>Lunch Break</strong> (Exhibit Area)</td>
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<td>Special sponsored session by <strong>Philips</strong>: <strong>Care across the continuum: from hospital to home</strong> by Paul Bromberg, VP &amp; General Manager, Remote Patient Monitoring, Philips Home Healthcare solutions (Berkeley)</td>
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<td>Special sponsored session by <strong>Weber Shandwick</strong>: <strong>Digital Advocacy in Action</strong> (Clarendon)</td>
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<td>1:30</td>
<td><strong>Amping Up Compliance</strong>: Journalist Ryan McBride interviews a Special Panel on New Tools and Tactics for Engaging with Employees, Members and Patients** (Imperial)</td>
<td><strong>Can We Talk? Fresh Developments and New Wrinkles in Patient-Clinician Communication</strong> (Georgian)</td>
<td><strong>A Good Panel Gets a Tough Question</strong>: When Do Smart Devices and Telehealth Services Cut Costs by Substituting for More Expensive Care? And When Do They Add Costs Instead? (Plaza)</td>
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<td><strong>Dan Greden</strong>, Head, eHealth Product Management, Aetna</td>
<td><strong>Adam Bosworth</strong>, Founder and CEO, Keas</td>
<td><strong>Chris Attaya</strong>, MBA, President, Partners Home Care</td>
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<td><strong>David Rose</strong>, CEO, Vitality</td>
<td><strong>Thomas Houston</strong>, MD, MPH, Prof. of Quantitative Health Sciences and Medicine, and Chief, Division of Health Informatics and Implementation Science, UMass. Medical School</td>
<td><strong>Terry Duesterhoft</strong>, MBA, President, Honeywell HomMed</td>
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<td><strong>Tony Schueth</strong>, President and CEO, Point-of-Care-Partners</td>
<td><strong>Danny Sands</strong>, MD, MPH, Senior Medical Informatics Director, Cisco, and Physician, Beth Israel Deaconess Medical Center</td>
<td><strong>Stephen Rosenthal</strong>, MBA, President and COO of CMO, The Care Management Organization of Montefiore Medical Center</td>
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<td><strong>Amy Yoffie</strong>, Founder and CEO, iReminder</td>
<td><strong>Roy Schoenberg</strong>, MD, MPH, President and CEO, American Well</td>
<td><strong>Max Stachura</strong>, MD, Director, Center for Telehealth, Medical College of Georgia</td>
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<td><strong>Making Health Contagious</strong>: Can We Change People’s Behavior by Influencing Their Social Networks? And If We Can, Should We?** (Imperial)</td>
<td><strong>Connected Health around the Globe</strong>: How and Why Solutions Need to Differ by Geography and by Social, Economic and Cultural Setting (Georgian)</td>
<td><strong>Provider, Patient, Kin: Technology Tools to Support and Supplement Family Caregiving</strong> (Plaza)</td>
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<td><strong>Karen Bell</strong>, MD, MMS, Chair, Certification Commission for Health Information Technology (CCHIT)</td>
<td><strong>Chuck Parker</strong>, MSc, Executive Director, Continua Health Alliance</td>
<td><strong>Deborah Randall</strong>, JD, Principal, Deborah Randall Consulting</td>
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<td><strong>Nathan Cobb</strong>, MD, Research Investigator, Schroeder Institute for Tobacco Research and Policy Studies; and Asst. Professor, Georgetown University Medical Center</td>
<td><strong>David Aylward</strong>, Executive Director, mHealth Alliance</td>
<td><strong>Ken Accardi</strong>, Co-Founder and CTO, Ankota</td>
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<td><strong>Steve Locke</strong>, MD, CEO, Veritas Health Solutions, and Associate Clinical Professor of Psychiatry, Harvard Medical School</td>
<td><strong>Dr. Peter Donnelly</strong>, PhD, Chief Executive, BioBusiness Northern Ireland</td>
<td><strong>Liddy Manson</strong>, President and CEO, BeClose</td>
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<td><strong>Lawrence Miller</strong>, MD, President and CEO, MedNetworks</td>
<td><strong>Dr. George Margelis</strong>, MBBS, Industry Development Manager, Intel Australia Digital Health Group</td>
<td><strong>Laurie Orlov</strong>, Founder and Principal, Aging in Place Technology Watch</td>
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<td><strong>Mike Zani</strong>, CEO, Shape Up The Nation</td>
<td><strong>Donato Tramuto</strong>, CEO and Vice Chairman, Physicians Interactive</td>
<td><strong>Dave Waks</strong>, Co-Founder and Co-Director, The Broadband Home</td>
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<td><strong>Short Takes for the Long Run</strong>: Four Fresh Ideas for Improving Healthcare** (Imperial)</td>
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<td><strong>Joe Ternullo</strong>, JD, MPH, Director, International Corporate Relations, Partners HealthCare; Associate Director, Partners Center for Connected Health</td>
<td><strong>Chuck Parker</strong>, MSc, Executive Director, Continua Health Alliance</td>
<td><strong>Deborah Randall</strong>, JD, Principal, Deborah Randall Consulting</td>
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<td><strong>Carol Diamond</strong>, MD, MPH, Managing Director, Markle Foundation; Chair, Markle Connecting for Health</td>
<td><strong>David Aylward</strong>, Executive Director, mHealth Alliance</td>
<td><strong>Ken Accardi</strong>, Co-Founder and CTO, Ankota</td>
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<td><strong>Mary Jane England</strong>, MD, President, Regis College</td>
<td><strong>Dr. Peter Donnelly</strong>, PhD, Chief Executive, BioBusiness Northern Ireland</td>
<td><strong>Liddy Manson</strong>, President and CEO, BeClose</td>
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<td><strong>John “Tom” Koutsoumpas</strong>, Senior VP, ML Strategies/US</td>
<td><strong>Dr. George Margelis</strong>, MBBS, Industry Development Manager, Intel Australia Digital Health Group</td>
<td><strong>Laurie Orlov</strong>, Founder and Principal, Aging in Place Technology Watch</td>
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<td><strong>Joe Kvedar</strong>, MD, Director, Partners Center for Connected Health</td>
<td><strong>Donato Tramuto</strong>, CEO and Vice Chairman, Physicians Interactive</td>
<td><strong>Dave Waks</strong>, Co-Founder and Co-Director, The Broadband Home</td>
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<td>3:50</td>
<td><strong>Closing Remarks by Joe Ternullo</strong>, JD, MPH, Director, International Corporate Relations, Partners HealthCare; Associate Director, Partners Center for Connected Health** (Imperial)</td>
<td><strong>Provider, Patient, Kin: Technology Tools to Support and Supplement Family Caregiving</strong> (Plaza)</td>
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<td>4:00</td>
<td><strong>Refreshments</strong> (Exhibit Area)</td>
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Special thanks to our speakers, who gave so graciously of their time to be with us; to this year’s exhibitors and sponsors, who lent their support with such respect and courtesy; and to the support staff, a cadre of friends and colleagues whose labors and talent ensured a memorable event.

Joseph Ternullo, JD, MPH
Organizing Chair

Save the Date for Symposium 2011:
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Developed at Harvard Medical School’s largest teaching hospitals, the Center for Connected Health is creating new care models as healthcare moves outside the hospital and clinic and into day-to-day life. The Center is empowering people and enabling them to manage chronic conditions, maintain health and wellness and age independently.

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